

Christine Schäfer is a researcher at the GDI Gottlieb Duttweiler Institute. She analyses social, economic and technological trends, with a focus on food, consumption and trade.

Curriculum Vitae

Christine studied business administration at the Universities of Bern and Valencia, with a focus on marketing and consumer behaviour. Before joining GDI, she completed a trainee programme at US pharmaceutical and consumer goods manufacturer Johnson & Johnson in Zug.

When she's not conducting research, Christine plays hockey for Luzerner Sportclub and carries out voluntary work.

Publications

- European Food Trends Report 2019. Hacking Food: Redefining What We Eat, 2019
- Take Care. Der Mensch emanzipiert sich vom Betreuungssystem. Das wird die Pflegebranche revolutionieren, authors: Detlef Gürtler, Christine Schäfer, Stefan Breit, study commissioned by Senesuisse, 2018.
- European Food Trends Report 2017. Food is Eating my Life: Why Food is Becoming the New Pop, 2017
- Trend report "Fruit Trade 2025", Ideas – Impulses – Insights, Study done for Fruit Logistica, 2017

Presentation Topics

- Food Trends
- Eternity Now: Wellbeing and Beauty Retail Reimagined
- Care