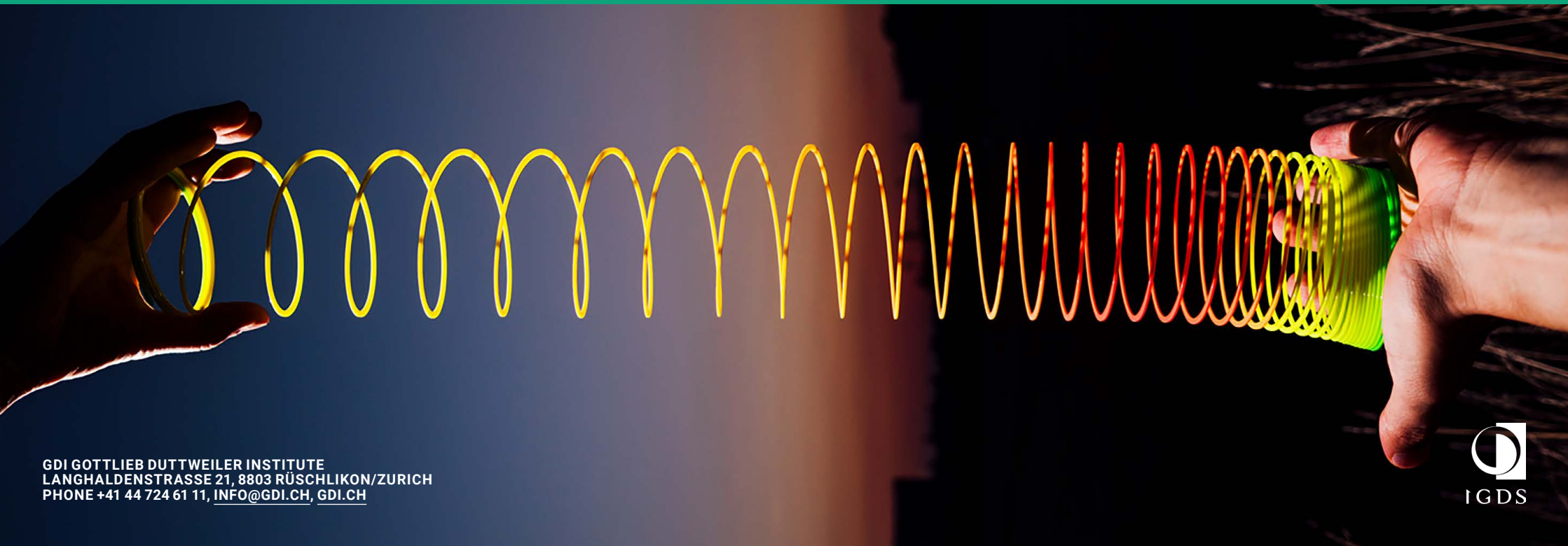


GDI IMPACT LEADERSHIP PROGRAMME FOR DEPARTMENT STORES

DEVELOPING THE NEXT C-SUITE LEADERS
IN PARTNERSHIP WITH
INTERCONTINENTAL GROUP OF DEPARTMENT STORES

CREATING

FUTURES



WHAT IS YOUR ESSENTIAL IMPACT AS A FUTURE C-SUITE LEADER? HOW CAN YOUR DEPARTMENT STORE BUSINESS SURVIVE AND THRIVE IN THE FUTURE?

"We are at a critical juncture for the department store industry worldwide, and only the strongest and most innovative will survive. This is of deep concern to me, and I worry that there are not enough forward-thinking, innovative leaders in our industry who will be willing to risk changing the status quo and work to create a new model to attract consumers away from the alternative options that are performing well today at the expense of department stores."

Terry J. Lundgren
(former CEO & Chairman of Macy's Inc.)

THE GDI IMPACT LEADERSHIP PROGRAMME FOR DEPARTMENT STORES

is a leadership development programme bringing you together with department store leaders from around the world, with the potential to take on greater leadership responsibility at the C-suite level in the near future.

Within this programme, open to leaders of all department store companies worldwide, you will define your impact leadership profile as an executive leader, integrate effective forward-thinking tools and develop your full leadership potential as a future shaper by having foresight and insight, reflecting and consciously making a transformational impact.

PARTICIPANTS CONNECT & CO-CREATE WITH PEERS IN THE GLOBAL DEPARTMENT STORE INDUSTRY

TOP PERFORMER

Are you recognised as a high-performing senior manager within your organisation, currently at level 3?

POTENTIAL FOR C-SUITE LEVEL

Are you ready to take on wider accountability and leadership responsibility at the C-suite level in the near future (potential for level 2)?

EXPERIENCED MANAGER

Are you an experienced manager with at least 5 years' experience in the department store/retail industry?

... then join other executives from different organisations, cultures and nationalities from the global department store industry for an enriching learning experience that will help you define your leadership impact and future.

Level 1
CEO & Management Board

Level 2
C-suite (e.g. COO, CFO, CIO, CTO,
CMO, CHRO, CCO, etc.)

Level 3
Head

Level 4
Manager

Level 5
Deputy/Assistant Manager

Level 6
Coordinators & new entries

on your
journey
to ...

KEY LEARNINGS

UNLOCK THE POWER OF THREE IMPACT LEADERSHIP LEVELS

Impact leadership is grounded in addressing the following three questions. The programme is highly interactive and highlights these three levels and their interconnections.

WHY does our department store industry need to transform?

WHAT do we need to do to stay agile?

HOW do we act as impact leaders to proactively create our future together?

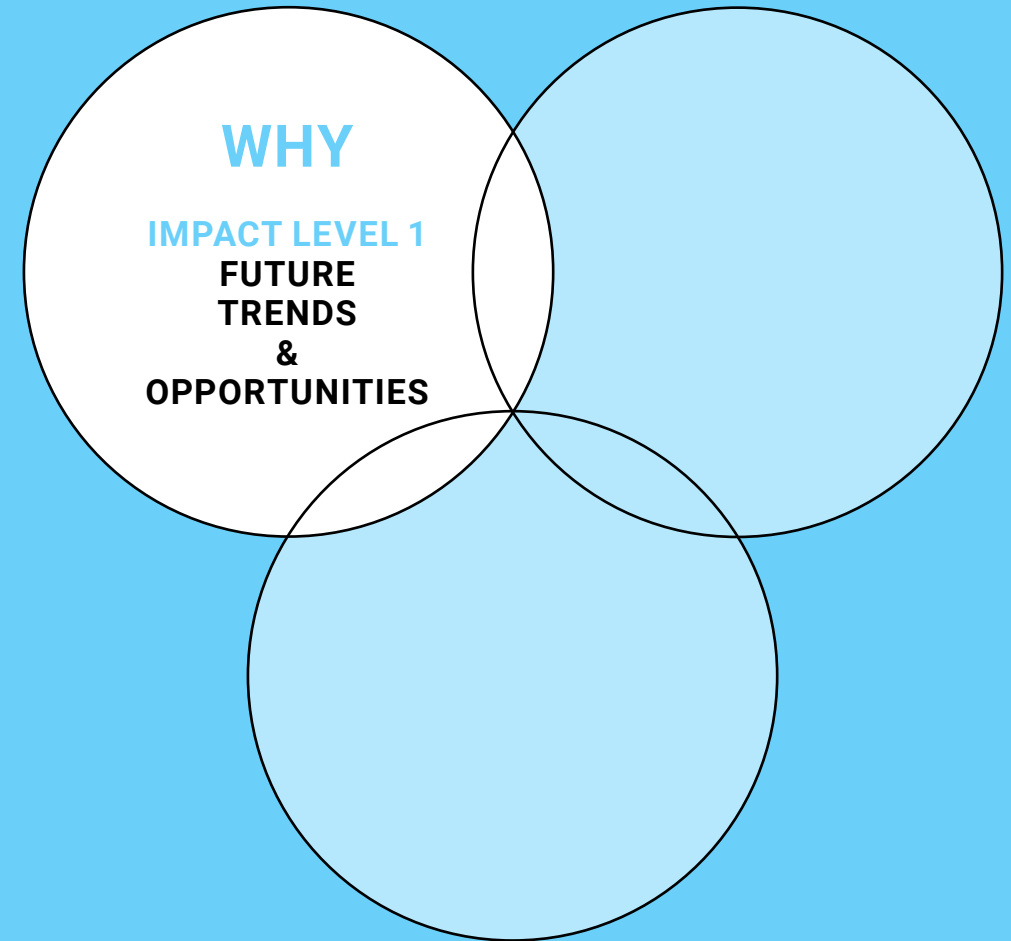


IMPACT LEVEL 1: WHY LEADERSHIP SKILL FORESIGHT

WHY does our department store industry need to transform?

The dynamic driving forces behind economic, societal and environmental change.

- Analyse the trends in society, the economy, technology and the environment and evaluate how they impact the industry and your business
- Understand the fundamentals behind the development of customer needs – and reflect on what it takes to create an excellent customer experience
- Be aware of yourself as a leader – and how trends impact you and your leadership



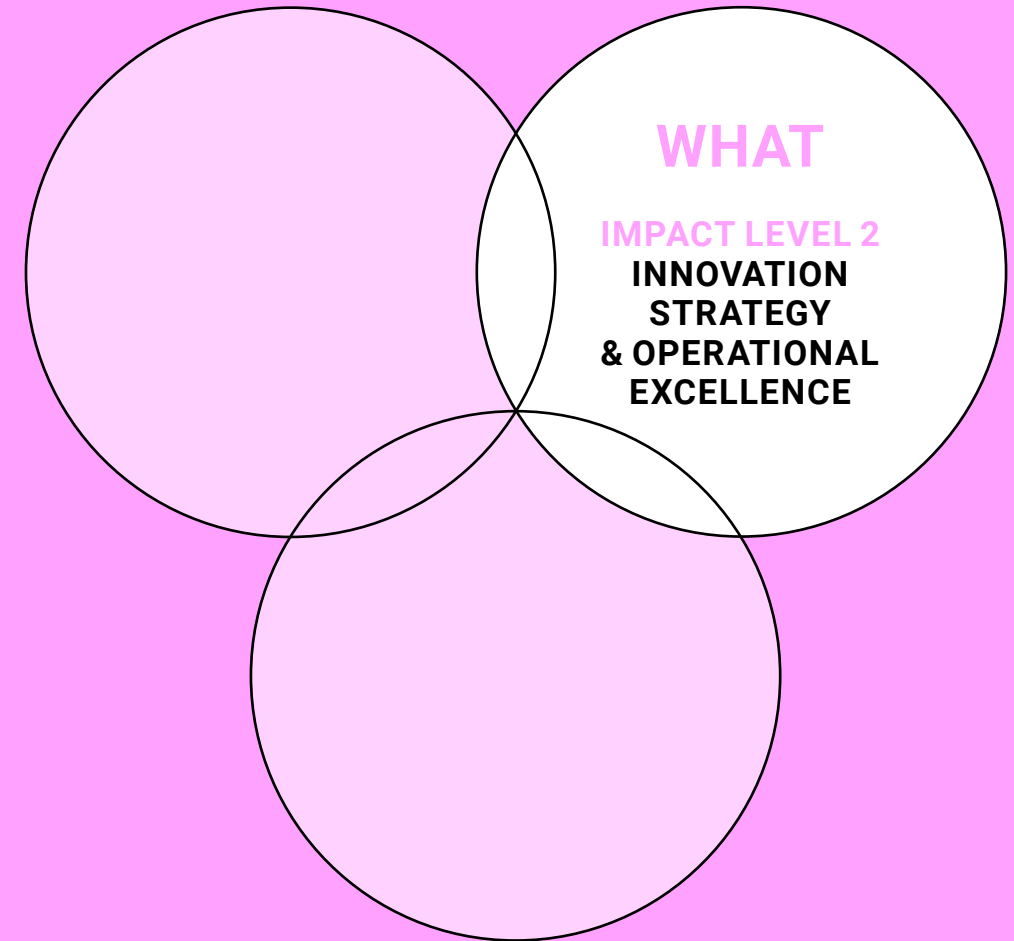
20% OF PROGRAMME

IMPACT LEVEL 2: WHAT LEADERSHIP SKILL INSIGHT

WHAT do we need to do to stay agile?

A systematic approach to continuous innovation and organisational development.

- Develop a holistic understanding of strategy, structure and culture – recognise challenges and risks and where to create the greatest impact
- Reflect on areas of operational excellence and innovation – and build on your awareness of how conflicting goals can be tackled
- Work with efficient tools throughout the innovation funnel – from creating ideas to business concepts



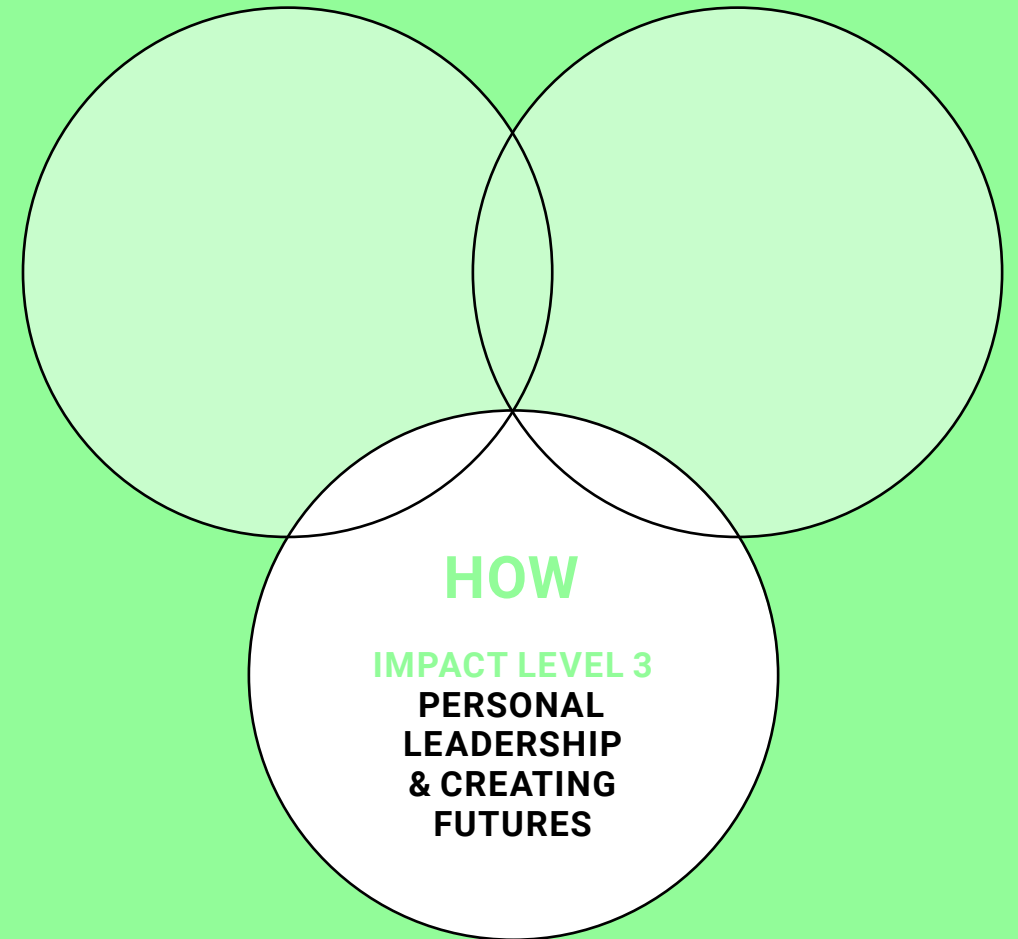
20% OF PROGRAMME

IMPACT LEVEL 3: HOW LEADERSHIP SKILLS REFLECTION & ACTION

HOW do we act as impact leaders to proactively create our future together?

Energising ourselves, our teams and our organisations.

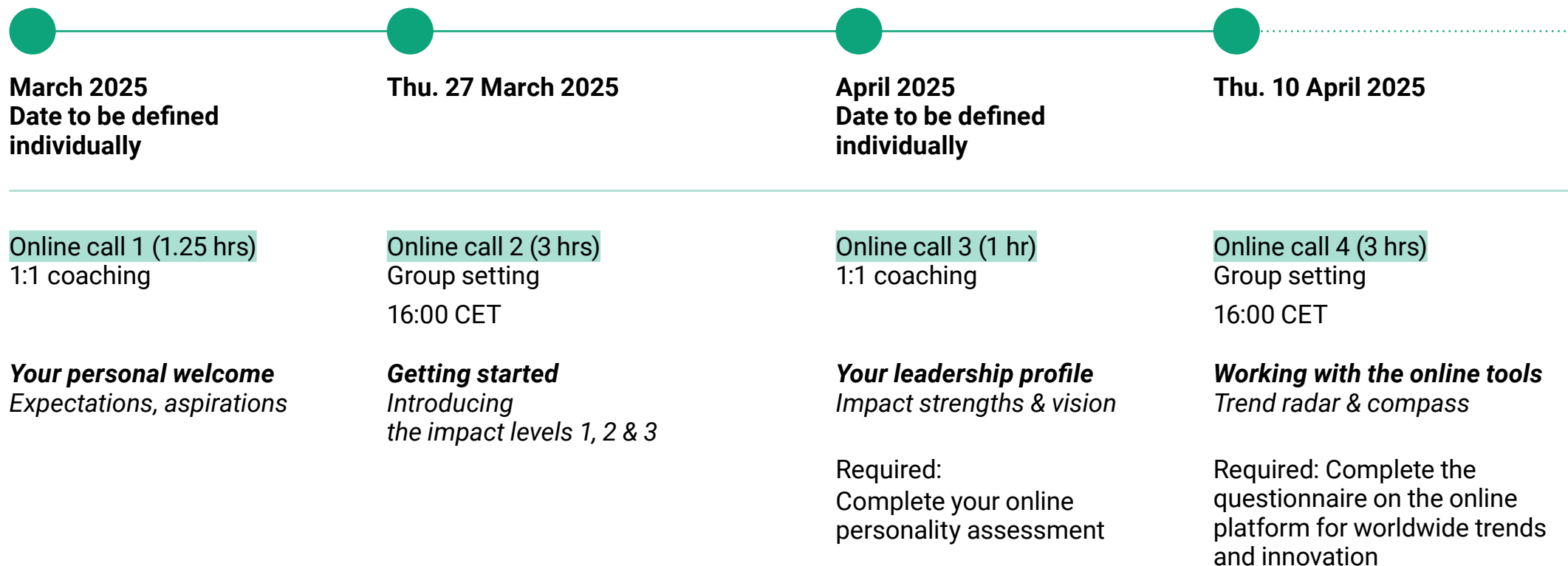
- Reflect on your personal impact leadership profile, in particular your impact strengths, and how to build on them as an individual and in your team
- Define your vision, personal ambition and strategic network
- Lead effectively and mobilise people by defining your personal set of impact tools



60% OF PROGRAMME

YOUR IMPACT JOURNEY

STAGE 1: CONNECTING / ONLINE PREPARATION & PERSONALISED COACHING



YOUR IMPACT JOURNEY

STAGE 2:

CO-CREATING / AT THE GDI CAMP (3.5 DAYS)



YOUR IMPACT JOURNEY

STAGE 3: PERFORMING / AT THE IGDS WORLD DEPARTMENT STORE SUMMIT (1.5 DAYS) & PEER COACHING

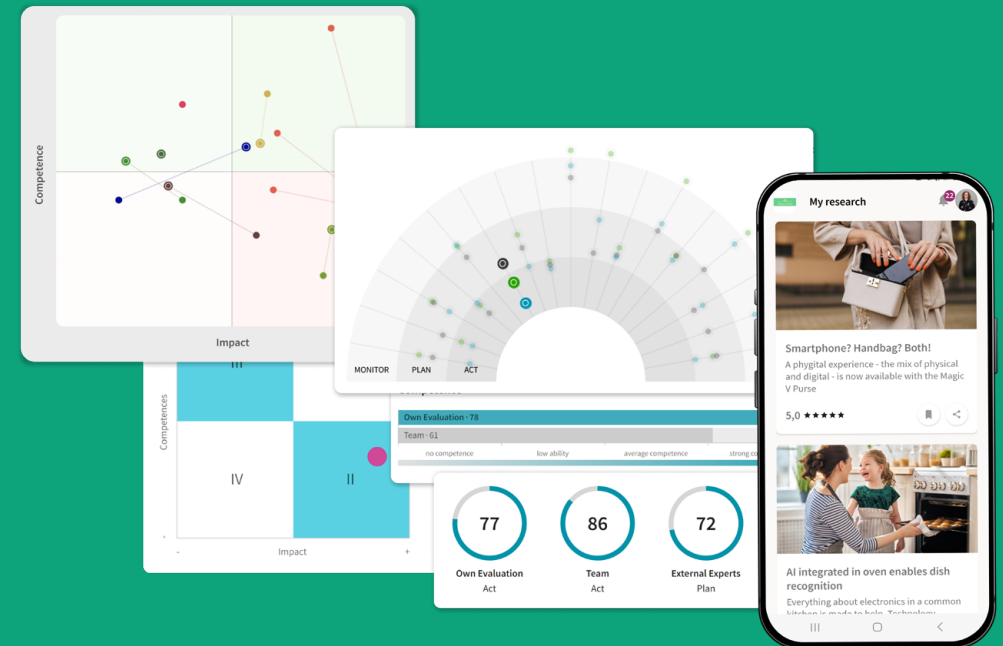


CO-CREATION

You will be introduced to a cutting-edge online process to evaluate current trends and continuously monitor the latest innovation news on the market in order to co-create future scenarios and concepts with your colleagues.

- You will use an online trend radar and compass to organise your foresight in an efficient way.
- You will learn to cooperate with peers on an online trend board and within an online process.
- You will experience how to facilitate a workshop to translate trends into action fields and future concepts.

Based on a comprehensive “State of the Industry Report” and a detailed “Trend Classification” developed by the GDI think tank, you and your group will define the most important trends impacting the present and future department store industry. You will translate these trends into action fields, defining first possible steps as a future shaper. These results can be a take-away for you from this programme that will encourage necessary future-oriented conversations within your organisation.



PERSONALISED COACHING

INDIVIDUAL COACHING

You will start the journey with a confidential one-to-one expectation and aspiration talk, as well as a one-to-one coaching session integrating the newly developed best-in-class personality self-assessment PrinciplesYou (created by Ray Dalio, Dr. Adam Grant, Dr. Brian Little and Dr. John Golden, based on the scientifically proven Big Five personality assessment. For more information, see: www.principlesyou.com).

PEER COACHING

Gather fresh insight and feedback with your “reflection buddy” who you will select from among all the participants in your group. Your peer coaching partner will not only reflect with you throughout the programme. Very often, these buddy teams also continue collaborating after the programme.

GROUP COACHING

Within the GDI camp in Zurich, you will benefit from sharing experiences and gaining feedback on current leadership challenges in a safe setting.

**UNDERSTAND
YOURSELF.**

**UNDERSTAND
OTHERS.**

**HELP OTHERS
UNDERSTAND
YOU.**

PrinciplesYou
from Ray Dalio, Co-creator of PrinciplesYou

YOUR LEARNING VENUES

GDI CAMP

GDI
Gottlieb Duttweiler Institute
Langhaldenstrasse 21
8803 Rüschlikon/Zurich

Nestled in the beautiful
parklands of the
GDI Foundation, with
a view over Lake Zurich

30 mins. from Zurich Airport
15 mins. from Zurich city centre
5 mins. from your hotel (on foot)

IGDS WORLD DEPARTMENT STORE SUMMIT

IGDS World Department
Store Summit 2025
Asia



ABOUT GDI – CREATING FUTURES



LUKAS JEZLER

CEO, Gottlieb Duttweiler Institute

The Gottlieb Duttweiler Institute (GDI) is the oldest think tank in Switzerland. It researches the future using trend studies and international conferences, develops innovation strategies and trains the managers of tomorrow.

Through its activities, the GDI bridges the gap between science and practice. Its focal areas are retail, nutrition and health within the context of society, technology and the environment. The GDI is also a venue for hosting business events. The GDI is an independent institute supported by the Migros Culture Percentage.

ABOUT IGDS – DESTINATION DEPARTMENT STORES



ANDRÉ MAEDER

President, Intercontinental Group of Department Stores

The Intercontinental Group of Department Stores (IGDS) is the largest membership group for department stores only. Founded in 1946 as a non-profit association in Switzerland, its purpose is to connect and inform members as well as representing the department store industry.

The annual IGDS World Department Store Summit is the department store sector's gathering. Prompting themes and topics are addressed by a top line-up of speakers and experts. The summit attracts up to 350 CEO and senior executive representatives from department stores, specialty retailers, brands, suppliers and service providers. The programme is designed for sharing perspectives, exchanging know-how and networking globally.

THE PROGRAMME TEAM

**TANJA INEICHEN**

*Programme Director,
Co-facilitator, Coach*

Head of Leadership & Transformation at the GDI; certified PrinciplesYou coach; renowned author in the field of impact leadership; Master's degree in commerce, Vienna University of Economics & Business; 15+ years of business experience in the retail industry.

**SUSAN SHAW**

Innovation Strategy Expert

Head of Strategic Services at the GDI; Master's degree in social sciences at the Universities of Zurich and Madrid; 20+ years of business experience as a translator of research insights into strategic recommendations and action fields, identifying future trends and analysing consumer behaviour in various industries.

**JEAN-CLAUDE COURTO**

*Co-creation Expert,
Co-facilitator, Coach*

Independent organisational developer, coach and management trainer at the motiv-ch network (co-founder); economist, University of Basel; passionate flow team designer and FlowStyle specialist; 20+ years of experience co-creating customer solutions with impact.

**GIANLUCA SCHEIDEGGER**

*Senior Researcher
at the GDI think tank*

Behavioural economist and consumer behaviour specialist; PhD from the Institute of Retail Management at the University of St. Gallen, one of Europe's leading business schools; graduate courses in retailing at the University of St. Gallen; practical experience in campaign management and strategic marketing.

START YOUR IMPACT JOURNEY

5 DAYS ON SITE WITHIN AN IMPACT JOURNEY OF 4 MONTHS (IN TOTAL), INCLUDING:

- 3.5** days on site at the GDI Camp:
Mon. 5 May to Thu. 8 May 2025, Switzerland
- 1.5** days on site at the IGDS World
Department Store Summit:
Wed. 11 to Thu. 12 June 2025, Asia
- + Facilitated online process with 4 online group meetings
- + 2 one-to-one coaching sessions and
1 transfer coaching session (in a small peer-group setting)
- + Personality assessment analysis
- + Access to a platform for worldwide trends
and innovations

Programme language: English

FEE

CHF 7670

(price includes all course materials, dinners, lunches, coffee breaks and free admission to the IGDS World Department Store Summit 2025; price excludes accommodation and travel expenses)

NOMINATION

September 2024 to Fri. 28 February 2025

START OF ONLINE PROGRAMME

March 2025

END OF ONLINE PROGRAMME

July 2025

OFFERED

Once a year to 12–24 talents
nominated by department stores



MORE INFO & APPLICATION:

gdi.ch/en/leadership-department-stores

- Maximum of 3 participants
per department store
company
- English language proficiency
required
- First come, first served

Contact: Tanja Ineichen
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Transformation at the GDI
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